

Corporate Citizenship & **You**

Applying for a CVS/pharmacy ALL KIDS CAN Grant

As described in the special advertisement on page 11 of this month's *Wall Street Journal Classroom Edition*, CVS/pharmacy has committed \$25 million to **CVS All Kids Can**, a five-year program aimed at improving life for kids with disabilities. A major focus of this campaign involves transforming schools and communities into more inclusive, accessible, and supportive places by removing barriers and building bridges. To help realize this goal, CVS/pharmacy is offering **five grants of \$1,000 each** to classes around the country that have concrete ideas on how to make their school or community environments more inclusive. Use the questions on this page to think through issues of inclusion and difference at your school and in your community. Then submit a grant application to CVS—and your proposal could soon be funded!



1) In small groups or as a class, **identify ways in which your school or community could be more inclusive**—for students with disabilities, as well as for students who are different in other ways. Think about different languages and cultures, different homes and family lives, and different interests. To get the discussion going, have one member of your group read aloud the text in the box below. List the various issues that you identify here:

2) From the above list, **select the one issue that you consider most pressing** and circle it. Then imagine that you had a budget of \$1,000 to bring about concrete change or to heighten awareness of this issue. Brainstorm a variety of projects you could undertake to tackle this issue. Name three:

a.) _____
b.) _____
c.) _____

3) With classmates, **discuss the pros and cons** of each option outlined above and **select one activity** that you will propose for your grant. Form a group of students who want to address the same issue. Group members include:

4) Now go to www.cvs.com/classroomgrants and read through the guidelines for a CVS All Kids Can Grant. As a group, decide who will focus on each section of the application. You may want to designate one team of students to conduct research for your project; another to write the grant; and a third to create the budget.

5) **Submit your grant application** between September 22 and November 30, 2006, at www.cvs.com/classroomgrants. The five projects selected for funding will be announced on January 15, 2007—and winning proposals will be featured at www.cvs.com/classroomgrants.

What Is **Inclusion**?

Inclusion implies acceptance of differences. It means making room for a person who would otherwise be excluded. Translating this philosophy into reality is a process that requires collaboration, teamwork, flexibility, a willingness to take risks, and support

from a whole array of individuals, services, and institutions. In practical terms, inclusion means:

- Having the same choices and opportunities that other people have.
- Being a welcomed participant in programs, regardless of ability.

- Spending time with friends who share your interests, not your disability.
- Feeling accepted and appreciated for who you are.
- Ensuring that facilities and public spaces are accessible to and welcoming for everyone.

Sources: Adapted from National Inclusion Project and *Inclusion* by Lynn Anderson

